



## ANNOUNCEMENT

### **Ancient Greek in Education and the Leadership of the Future**

On the occasion of **World Greek Language Day**, the **Executive MBA Programme** organises, on **Friday February 6 at 10:00**, a conference dedicated to the timeless value of the Greek language and Greek culture and to their role in shaping contemporary leadership skills.

The conference, held under the auspices of the Holy Archdiocese of Athens, brings together distinguished scholars and professionals, including:

- **Christian Laes**, Professor of Ancient History, University of Manchester, President of Euroclassic
- **Juan Coderch**, Professor of Classics, University of St Andrews
- **Jesús de la Villa**, Professor of Classical Philology, Universidad Autónoma de Madrid, former President of FIEC
- **Christophe Rico**, Professor of Ancient Greek, Polis Institute
- **Calie Sharman**, Historian, Manager at Ipsen Pharmaceutical
- **Yannis Mastrogeorgiou**, Historian, Secretary General for Long-Term Planning, Presidency of the Hellenic Government

Together with leading figures from the Greek business and professional world, the speakers will explore:

- the timeless relevance and living presence of the Greek language
- the importance of Greek culture in the development of critical thinking, ethical awareness, and strategic insight
- the role of Ancient Greek and the humanities as essential resources across professional fields, from entrepreneurship and science to healthcare and leadership.



The conference highlights the unique position of the Greek language as one of the world's oldest continuously documented languages, a bearer of concepts that have shaped thought, science, democracy and leadership for centuries. Attendance constitutes an invitation to meaningful dialogue for all those interested in understanding how language and cultural heritage can serve as foundations for leadership and creative thinking in the contemporary world. World Greek Language Day, officially established by UNESCO, is celebrated each year on 9 February, the anniversary of the death of the national poet Dionysios Solomos.

**Friday, 6 February**

**Time:** 10:00–14:00

**Venue:** Argyriadis Amphitheatre, NKUA

**Live streaming with simultaneous interpretation (Greek–English)**

**Information:**

Tel.: +30 210 368 8741

E-mail: [eriotoup@ba.uoa.gr](mailto:eriotoup@ba.uoa.gr)

**Certificate of attendance** will be issued upon registration.

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**Sponsor:** ΕΥΡΩΠΗ ΑΣΦΑΛΙΣΤΙΚΗ