

# Executive MBA

Shaping Institutional Leaders  
From Athens to the World.







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# The Institutional Executive MBA of Greece

The Executive MBA of the National and Kapodistrian University of Athens (NKUA) is the University's official postgraduate management program for executives.

Rooted in the long academic tradition of Greece's oldest and largest university, it is designed for professionals who already carry responsibility - and seek to expand it.

This is not just another business administration program.  
It is a framework for cultivating strategic judgement.





## Message from the Program Director

### **Nikolaos Eriotis**

Professor of Financial Accounting  
Executive MBA Director

Modern management requires far more than technical competence or tools. It demands strategic judgement, integrative thinking, and the ability to make decisions with full awareness of their consequences - especially in environments of high complexity and uncertainty.

The Executive MBA of NKUA is not designed for those seeking another degree or quick certification. It is built exclusively for executives who already hold responsibility and aspire to exercise it with institutional maturity and responsible strategic action.



## Message from the Academic Advisor

### **Dimitrios Vasiliou**

Emeritus Professor of Bank Management

Leadership is neither a title nor a position in a hierarchy.  
It is responsibility toward people, capital, institutions, and society.

In the Executive MBA of NKUA, we do not train managers. We shape leaders with administrative self-awareness, strategic sobriety, and the ability to make decisions that endure over time and under pressure.

The program is for those who understand that real leadership requires depth, accountability, and institutional consciousness - not those seeking a superficial résumé upgrade.

# Our Philosophy of Leadership

Greek intellectual tradition introduced the concept of **phronesis** - the capacity for sound judgment under conditions of complexity.

**In the Executive MBA of NKUA, phronesis becomes:**

- Strategic data analysis
- Responsible risk management
- Balance between short-term and long-term horizons
- Institutional thinking beyond personal gain

The program bridges the classical notion of judgement by combining Greek intellectual heritage with contemporary international tools and practices in finance, strategy, and organizational management.



# Who It Is For

## Designed for:

- Executives with substantial professional experience
- Directors and decision makers
- Entrepreneurs
- Professionals seeking deeper administrative competence

*Not for those seeking merely a postgraduate title.*

*It is for those who view management as a continuous exercise of responsibility - not a pursuit of credentials.*



# Structure and Academic Rigor

- 90 ECTS
- 12 courses
- 3 semesters full-time (up to 6 part-time)
- 4 specialization pathways
- 100% online with synchronous sessions
- Weekend classes only
- Teaching in Greek and English
- Accredited by the Hellenic Authority for Higher Education (HAHE)

A structure that ensures academic rigor and functional flexibility.



## Outstanding Faculty

The program is delivered by internationally recognized academics with degrees and positions at leading institutions and active engagement in high-level research and professional fora. Their expertise combines strategic thinking, institutional insight, and high-level practical application. Deeply rooted in Greek realities yet directly connected to global best practices, they deliver an educational experience of rare depth, credibility, and international perspective.

# Academic Depth

## The curriculum is built on:

- Business Economics
- Financial Statement Analysis
- Management
- Quantitative Methods in Management
- Corporate Finance
- Financial Accounting
- Marketing Management
- Human Resource Management
- Business Strategy

Each course  
emphasizes synthesis -  
not memorization of tools.



# Specialization Pathways

## **Business Administration**

- Holistic strategic perspective and coordination of resources, people, and capital.

## **Accounting & Finance**

- Advanced investment analysis, valuation and financial strategy.

## **Human Resource Management**

- Team leadership and development of high-performance organizational culture.

## **Marketing**

- Strategic positioning, market research and digital transformation.



# How You Learn

- Real-world business cases
- High-demand group projects
- Individual written assignments
- Continuous academic feedback
- Academic supervision and plagiarism control
- Weekend classes
- 100% online delivery

Flexibility does not replace academic depth. It reinforces it.



## A Community of Leaders

Joining the Executive MBA of NKUA means entering a network of executives with managerial responsibility across public and private organizations.

The value of the network is not social. It is professional and strategic.

# Leadership Development Profile

Participants come from diverse sectors and professional environments, bringing experience from private, public, and technology domains. The program serves as a framework for strategic advancement for executives who already exercise professional responsibility.



**Vasilis Papathanasiou Lapsanis**

**Chief Executive Officer**

*“The program broadened my strategic outlook and reinforced the financial grounding of my decisions. The integration of theory and practice had an immediate impact on my leadership effectiveness.”*



**Grigoris Balaskas**

**Technology Professional**

*“The program enabled me to transition from technical specialization to a deeper strategic understanding of technology as a driver of sustainable growth and institutional value.”*



**Dimitris Yfantis**

**Finance Professional**

*“The in-depth engagement with financial analysis and strategic evaluation fundamentally transformed the way I assess investments, risks, and long-term institutional implications.”*



**Stamatina Krepouri**

**Financial Consultant**

*“The program represented a substantial investment in my managerial maturity. It enhanced the strategic quality and institutional responsibility of my professional decisions and advisory practice.”*

# Strategic Differentiation

The Executive MBA of NKUA stands apart through:

## Institutional Weight

- Delivered by the country's oldest and largest university.

## Academic Rigor

- Not driven by commercial certification logic, but by university level structure and quality assurance.

## Depth over Impression

- Emphasis on strategic judgment, not superficial skill building.

## Greek Intellectual Identity with Global Orientation

- Combining institutional thinking with contemporary business practice.



# Investment in Managerial Maturity

The program offers high-level university education with a transparent financial structure: total cost €6,000, payable in 3 or 6 installments depending on full time or part time study.

**The return on investment is reflected in:**

- Enhanced strategic capability
- Broader managerial prospects
- Strengthened institutional credibility

# Certified Academic Excellence

The program is fully accredited by the Hellenic Authority for Higher Education, ensuring compliance with European ESG quality standards.

| Quality is not declared. It is documented.



# Final Statement

Leadership is not a position.  
It is responsibility.

It is the ability to make decisions that endure over time.  
If you aspire to shape organizations with strategic maturity,  
the Executive MBA of the National and Kapodistrian University  
of Athens is your next step.

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